

Mental Health & Wellbeing at the Bar

Media Pack



Wellbeing
at the Bar

Media Pack

We want to encourage all members of the Bar to promote wellbeing as part of our strategy to tackle the stigma associated with mental health. This pack contains resources including Wellbeing at the Bar banners and the logo that can be downloaded for use on your website, at events or in literature that you produce

Who are they for?

These logos have been designed for use on your chambers' websites and other promotional materials to show support for wellbeing at the Bar.

How can they help?

By displaying one of these logos on your website, you are showing your support for the Bar Council's wellbeing initiative. It also gives a quick link for those working in the profession to access the website to find support.

Showing this logo helps to raise awareness of mental health at the Bar. We hope it will encourage members of the profession and those who support them, to better understand and feel empowered to make healthy choices.

What media do we have

The logo has been designed in a number of different formats to fit into any section of your website. The following sizes are available:

- Full Banner (468 x 60)
- Icon (120 x 60)
- Leaderboard (728 x 90)
- Skyscraper (160 x 600)
- Square (300 x 250)
- Square alternative (336 x 280)

How to use the media

There are two ways in which the logos can be implemented onto your chambers' or organisation's website; either manually or by directly embedding them. The following instructions walk you through each option.

Option 1: Manually embed supplied resources

To manually embed one of the logos on your website, please follow these instructions:

1. Upload image to site
2. Embed into desired location
3. Link to: <http://www.wellbeingatthebar.org.uk>

Option 2: Use code to directly embed

Full Banner (468 x 60)

```
<a href="http://www.wellbeingatthebar.org.uk" title="Wellbeing Matters"></a>
```

Icon (120 x 60)

```
<a href="http://www.wellbeingatthebar.org.uk" title="Wellbeing Matters"></a>
```

Leaderboard (728 x 90)

```
<a href="http://www.wellbeingatthebar.org.uk" title="Wellbeing Matters"></a>
```

Skyscraper (160 x 600)

```
<a href="http://www.wellbeingatthebar.org.uk" title="Wellbeing Matters"></a>
```

Square (300 x 250)

```
<a href="http://www.wellbeingatthebar.org.uk" title="Wellbeing Matters"></a>
```

Square alternative (336 x 280)

```
<a href="http://www.wellbeingatthebar.org.uk" title="Wellbeing Matters"></a>
```